



## 2018 GUIDE BOOK ADVERTISING OPPORTUNITIES

Dates of Event: Friday Nov. 30th, Saturday Dec. 1st, & Sunday Dec. 2nd

Business Name \_\_\_\_\_

Contact Name and Title \_\_\_\_\_

Street City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

### GUIDE BOOK AD (submission due date: OCTOBER 15th)

All advertisers will be listed at [www.christmasinsalem.org](http://www.christmasinsalem.org)

- COVER** (inside front or back, claim yours first!) 4.625" wide x 7.5" high **\$500** (includes 5 tickets)
- FULL PAGE** 4.625" wide x 7.5" high **\$300** (includes 3 tickets)
- HALF PAGE** 4.625" wide x 3.625" high OR 2.25" wide x 7.5" high **\$200** (includes 2 tickets)
- QUARTER PAGE** 4.625" wide x 1.75" high OR 2.25" wide x 3.625" high **\$125** (includes 1 ticket)

### ADVERTISING CONTRACT

- For those who have paid but do not submit an ad by the due date, Historic Salem reserves the right to create appropriate text to fill the ad space.
- Unpaid ads with no submitted files will not appear in the Guide Book.
- Historic Salem reserves the right to adjust the ad to meet space requirements.
- Please sign, date, and return (by mail or email) with your ad and a check made payable to: **Historic Salem, Inc., 9 North Street Salem, MA 01970** no later than **OCTOBER 15th, 2018**
- Historic Salem, Inc. agrees to print the advertisement of the undersigned in its Christmas in Salem GuideBook.

THANK YOU  
FOR SUPPORTING  
HISTORIC SALEM, INC.

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

### QUESTIONS?

**CONTACT HISTORIC SALEM, INC.**

Email: [alyssa@historicsalem.org](mailto:alyssa@historicsalem.org)

Mail: 9 North Street, Salem, MA 01970